

Situm and Medrics team up to bring indoor navigation services to Turkish Healthcare system

- This alliance will benefit patients and hospitals by bringing innovative services

Istanbul, December 12nd, 2017.- Situm, the global provider of indoor navigation services, and Medrics, the leading Turkish developer of healthcare applications, have announced today an alliance to bring innovative solutions to more than 100 hospitals in Turkey. The goal of this partnership is to improve patient experience and operational efficiency of healthcare providers.

Altug Ozdamar, CEO of Medrics commented that “we expected to deploy our combined services in several city and private hospital chains, reaching up to 50 hospitals in 2018, with a potential of more than 1000 hospitals in Turkey.”

Gregory Botanes, GM of Situm, remarks that “this alliance will benefit patients and hospitals by bringing innovative services, which offer a closer and more efficient interaction between the citizen and the healthcare system”.

Mersin Healthcare Campus

The first hospital that has received the combined services of Situm and Medrics is the Mersin Integrated Healthcare Campus, the largest single block hospital in the region.



Mersin Integrated Healthcare Campus

About Medrics

Medrics is a technology Turkish company leader in maximizing patient experience and operational efficiency. Enables patients to use the mobile channel and devices to reach healthcare services with easiness and empowering services, and gives the healthcare facilities the technological foundation to make informed decisions for operational efficiency and customer experience.

Medrics is an advanced healthcare operations support system that utilise indoor and outdoor technologies jointly with IoT solutions, on Cloud infrastructure with Mobile UI for patients and healthcare staff. Medrics has been digitalizing work flows of the Healthcare Industry to improve patient experience and operational efficiency in hospitals.

About Situm Indoor Positioning

Situm is a global provider of **high precision/minimal infrastructure indoor positioning technology**, delivering to any mobile user the most accurate position in any venue. Hospitals, corporate headquarters, airports, malls, train stations or museums, are just some buildings where Situm's technology is present. Indoor positioning technology improves the visitor's experience and increases operational efficiency.

[Situm, the "GPS" for indoors](#)